



Data Standards for Wilson County, NC

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Wilson Economic Development Council has compiled the following data based on the National Standards for economic data.

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Table 1. DEMOGRAPHIC CHARACTERISTICS

Population by Age Group	1990	2000	2005	2008 (est.)	2009 (est.)	2010 (est.)
Under 20	20,498	20,986	21,332	21,145	22,051	
20-54	31,093	36,409	36,635	36,342	37,392	
55-74	11,194	12,133	14,069	15,131	16,032	
75-84	2,615	3,326	3,393	3,479	3,595	
85 - Older	661	960	1,195	1,330	1,512	
Total	66,061	73,814	76,624	77,527	80,582	81,234
% Distribution by Age Group	1990	2000	2005	2008 (est.)	2009 (est.)	
Under 20	31.03%	28.43%	27.84%	27.27%	27.36%	
20-54	47.07%	49.33%	47.81%	46.88%	46.40%	
55-74	16.94%	16.44%	18.36%	19.52%	19.91%	
75-84	3.96%	4.51%	4.43%	4.49%	4.46%	
85 - Older	1.00%	1.30%	1.56%	1.72%	1.88%	
Median Age	32.8	36	37.7	37.9	37.49	
Households	1990	2000	2005	2007 (est.)	2009 (est.)	
Total number of Households	25,093	28,660	29,596	30,545	30,399	
Median Household Income	24,063	33,116	35,033	36,908	38,712	
Household Income Distribution						
Under - \$34,999	16,947	14,822	14,000	14,820	13,996	
\$35,000 - \$49,999	4,185	4,977	5,363	4,391	4,787	
\$50,000 - \$74,999	2,757	5,031	4,401	5,015	4,928	
\$75,000 - Above	1,218	3,830	5,832	6,319	6,688	
Workforce Educational Attainment	2007 (est.)	2009 (est.)				
No college degree	82.1%	76.4%				
No high school diploma	22.8%	23.6%				
High school graduate or equivalency	33.9%	32.8%				
Some College	16.5%	18.4%				
Associate Degrees	8.9%	8.2%				
College graduates	17.8%	17.1%				
Bachelor's degree	12.9%	12.7%				
Graduate or professional degree	4.9%	4.5%				



TABLE 2. CIVILIAN LABOR FORCE CHARACTERISTICS

Unemployment Rate									
Year:	2009	2008	2007	2006	2005	2004	2003	2002	2001
Average annual rate (seasonally adjusted):	12.1%	8.0%	6.3%	7.1%	7.9%	8.1%	8.2%	7.6%	7.5%
	Total Numbered Employed				% of Total Employed				
Non-Agricultural Employment Reported by Place of Work	2009	2008	2007	1990	2008	2007	1990		
Mining	0	0	0	0	0.00%	0.00%	0.00%		
Construction	3,065	3,723	3,807	2,693	8.12%	8.18%	7.51%		
Manufacturing	8,142	8,509	9,155	8,180	18.55%	19.68%	22.81%		
Transportation & Public Utilities	660	924	970	814	2.01%	2.09%	2.27%		
Wholesale Trade	1,648	1,744	1,662	2,166	3.80%	3.57%	6.04%		
Retail Trade	3,534	3,909	3,827	3,629	8.52%	8.23%	10.12%		
Finance, Insurance & Real Estate	1,515	1,481	1,550	591	3.23%	3.33%	1.65%		
Service	11,344	16,123	16,162	9,565	35.15%	34.74%	26.67%		
Government	6,355	6,369	6,323	5,532	13.89%	13.59%	15.42%		
Other/Unclassified	N/A	3,082	3,062	2,694	6.72%	6.58%	7.51%		
Total	N/A	45,864	46,518	35,864	100.00%	100.00%	100.00%		
Resident Employment Reported by Group Occupation	2009	2008	1990						
Executive	3,330	3,260	2,858						
Professional	5,310	5,000	3,494						
Technician	2,910	2,870	837						
Sales	3,040	3,420	3,844						
Administrative/Clerical	7,950	8,280	4,040						
Service	11,344	16,123	3,000						
Farming & Forestry	N/A	530	1,303						
Transportation & Public Utilities	3,700	4,040	1,567						
Laborers/Handlers	3,070	2,860	1,413						
Protected Service	N/A	2,960	552						
Employed Residents Working Outside the County		2006	Percent						
		6,635	14.69%						
Non-Residents Commuting into Wilson County		2006	Percent						
		12,182	26.50%						
Commute Times		Number	Percent						
Less than 15 minutes		12,509	38.65%						
15-29 minutes		13,041	40.30%						
Over 30 minutes		6,813	21.05%						
Median		21 minutes							
Labor Force Participation Rate		Percent							
Male		52.5							
Female		47.5							
Total		62.64							
Education & Labor Force		Enrollment	Graduation						
High School (Public/Private)		5,565							
High School Students Enrolling in 4 Year College (Full-time)		53.5%							
Community College (Full-time)		31.8%							
Entering Workforce		6.3%							
Undecided		4.2%	229						



Table 3. MAJOR EMPLOYERS

Manufacturers Employing 100+		
Name	Product	Local Employment
Alliance One Tobacco USA	tobacco processing	300 (full), 600 (peak season)
Bridgestone/Firestone	tires	2,000
Bruce Foods	canned vegetables	75 (full), 200 (part)
Carolina Classic Manufacturing	fiberglass tubs and showers	101
Carolina Forge Company	bearing components	112
Construct, Inc.	General & electrical contracting	100
Cott Beverage USA	bottled soft drinks	112
Crown LSP Group	transportation and logistics	100
Kidde Aerospace	aerospace fire protection equipment	600
Merck Manufacturing Division	prescription pharmaceuticals	350
Nexans Berk-Tec	high performance wire & cable	150
Purdue Pharmaceuticals, L.P.	pharmaceuticals	144
Saint Gobain Containers	glass containers	300
Sandoz	generic prescription drugs	462 (full), 15 (part)
Smithfield Packing Company	pork products	700
Stephenson Millwork Company	architectural millwork	115
Voith Paper Fabrics	papermaker's press fabrics	225
Watson Electrical Construction Company, LLC	electrical construction	200
White's Tire Service	rubber & retread tires	100

Ten Largest Non-Manufacturing Employers		
Name	Product/Service	Local Employment
BB&T	banking	2000
Wilson County Schools	education	1500
Wilson Medical Center	hospital	1400
State of NC Dept. of Health&Human Resources	public administration	750
ST Wooten	construction	670
Wilson County	public administration	655
City of Wilson	public administration	650
Southern Piping Company	heating contractors	450
Wilson Community College	education	350
NC Department of Transportation	public administration	196



Table 4. EXPANSION/NEW FACILITIES

FY 1998-99				
Company	Investment	Jobs	Year	Product
EuroMatic Plastics	\$150,000	3-5	1998	plastic spheres
Window Concepts	\$2,000,000	50	1998	window blinds
Standard Commercial Tobacco Co.	\$2,500,000	25-75	1998	tobacco processing
Merck	\$80,000,000	100	1998	pharmaceuticals
Purdue Pharmaceuticals	\$25,000,000	100	1998	pharmaceuticals
Quality Truck Bodies	\$1,500,000	16	1998	truck bodies
Omnicare (Insticare)	\$725,000	31	1999	medical care products
T.L. Herring & Company	\$1,000,000	5	1999	meat products
Novopharm Warehouse	\$1,500,000	20	1999	pharmaceutical warehouse
FY 1999-00				
Company	Investment	Jobs	Year	Product
Kioti Tractor	\$50,000	15	1999	farm equipment assembly & distribution
Merck (Stability Lab)	\$22,000,000	70	1999	pharmaceuticals
Carolina Builders	\$3,600,000	60	1999	building products
Southeastern Equipment Distributors	\$1,600,000	5	1999	industrial equipment distribution
Supreme Truck Bodies	\$2,400,000	46	1999	truck bodies
International Informatics Solutions, Inc.	\$50,000	5	2000	internet/e-commerce consultants
Wilson County Farm Supply	\$1,200,000	9	2000	farm supply products/fertilizer production
QT Corporation	\$250,000	15	2000	control panels
Bruce Foods	\$4,000,000	60	2000	food processing
Snider Tire Company	\$820,000	12-15	2000	tire retread/recap and distribution
FY 2000-01				
Company	Investment	Jobs	Year	Product
Hercules Tobacco	\$4,450,000	40	2001	tobacco products
Southern Testing & Research Labs, Inc.	\$1,000,000	50	2001	research and testing
Omni Care of Carolina	\$144,000	14	2001	pharmaceuticals
Garris Evans Lumber	\$1,000,000	12	2001	building materials
Eon Pharma, LLC	\$3,000,000	100	2000	generic prescription drugs
Atlantic Bearing Company	\$215,000	5	2001	bearings manufacture
Wilson Tobacco Services	\$1,400,000	3	2001	warehouse/distribution
Tobacco Rag Processors	\$8,000,000	70	2001	tobacco products
Fulford Flooring	\$250,000	10	2001	flooring
Standard Commercial Tobacco Company	\$250,000	10	2001	tobacco
FY 2001-02				
Company	Investment	Jobs	Year	Product
Purdue Pharmaceuticals, LP	\$1,200,000	0	2001	pharmaceuticals
Merck	\$28,800,000	0	2001	pharmaceuticals
Smithfield Foods	\$8,000,000	100	2001	food processing
Wilson Tobacco Services	\$1,200,000	2-3	2001	tobacco for Phillip Morris
Tobacco Rag Processors	\$5,600,000	70	2001	tobacco processing
FY 2002-03				
Company	Investment	Jobs	Year	Product
Ridgeway Brands Mfg.(formerly Hercules Tob.)		40	2002	generic cigarettes
Bearings & Drives	\$100,000	6	2002	bearings distribution
Martin Kilpatrick	\$560,000	5	2002	table tennis products
S.K. Bowling	\$780,000	10	2002	paint booths
BB&T	\$11,200,000	300	2003	banking services



Table 4. EXPANSION/NEW FACILITIES

FY 2003-04				
Company	Investment	Jobs	Year	Product
Buy Smart	\$80,000	14	2003	equipment distributor
QT Technologies	\$190,400	32	2003	electronic concrete panels
Kidde Aerospace	\$2,800,000	80	2003	aircraft fire protection systems
Cott Beverage	\$9,600,000	20	2004	bottled soft drinks
LiveDo	\$12,000,000	25	2004	manufacturing adult incontinence products
Carolina Cabinets	\$1,200,000	42	2004	custom store fixtures, displays, showcases
Ballistics Technology	\$100,000	10	2003	concrete panels
FY 2004-05				
Company	Investment	Jobs	Year	Product
Carolina Forge	\$1,840,000	21	2004	bearing components
Equipment Sales & Services	\$640,000	5	2004	equipment distributor
Watson Electric	\$1,760,000	50	2004	electrical construction
Bruce Foods	\$2,000,000	63	2005	canned and dehydrated vegetables
BMG Metals Inc.	\$300,000	25	2005	steel and aluminum distributor
Alliance One Tobacco USA	\$3,000,000	0	2005	tobacco processing
Bridgestone/Firestone, Inc.	\$25,000,000	0	2005	radial passenger and light truck tires
LiveDo	\$10,000,000	25	2005	manufacturing adult incontinence products
McMullen	\$3,000,000	30	2005	metal fabrication
Smurfit Stone	\$1,000,000	24	2005	paper products
FY 2005-06				
Company	Investment	Jobs	Year	Product
Fulford	\$100,000	2	2005	distribution
Givens Woodwork & Cabinetry	\$100,000	7	2005	granite counters
Sandoz	\$11,600,000	60	2005	pharmaceutical
Crown LSP	\$0	20	2006	distribution
Evans Environmental Services	\$600,000	6	2006	biodiesel
Kidde Aerospace	\$4,500,000	163	2006	aircraft fire protection systems
Carolina Cabinets	\$500,000	50	2006	custom store fixtures, displays, showcases
Absolute Plastics	\$40,000,000	150	2006	Plastic packaging manufacturer
ThermoKing	\$1,000,000	5	2006	Industrial Service
Kenkraft Manufacturing	\$1,000,000	20	2006	boats
Williams Utilities	\$500,000	5	2006	Industrial Service
Weener Plastics	\$3,300,000	40	2006	Plastics
Omnicare	\$260,000	22	2006	distribution
FY 2006-07				
Company	Investment	Jobs	Year	Product
Bridgestone/Firestone	\$35,000,000	0	2007	tires
CTMG	\$100,000	28	2007	clinical trials
Precision Stability Storage	\$100,000	4	2007	pharmaceutical/biotech stability storage
Triangle Biofuels	\$200,000	5	2007	biofuels
Construct	\$2,500,000	35	2007	metal fabrication
Crown LSP	\$250,000	5	2007	distribution
IWCO Direct	\$30,000,000	100	2007	printing
Ferguson	unknown	unknown	2007	plumbing
International Union of Operating Engineers	unknown	10	2007	training beach erosion



Table 4. EXPANSION/NEW FACILITIES

FY 2007-08				
Company	Investment	Jobs	Year	Product
Bridgestone/Firestone	\$200,000,000	0	2007	tires
Quarry Project	\$15,000,000	25	2007	rocks
TYM-USA, Inc.	\$150,000	20	2007	tractor assembly
Marhen Resources	\$650,000	20	2007	recycle plastic pellets
Becton, Dickinson, and Co.	\$108,000,000	92	2008	pharmaceuticals
Absolute Plastics	\$9,200,000	111	2008	plastics
FY 2008-09				
Company	Investment	Jobs	Year	Product
St. Gobain	\$25,000,000	275	2009	glass containers
Adolphos Enterprises	\$50,000	5	2009	warehousing
FY 2009-10				
Company	Investment	Jobs	Year	Product
Purdue	\$3,600,000	10	2009	pharmaceuticals
Bally Refrigerated Boxes	\$5,000,000	100	2009	refrigerated boxes
Home Builders	\$200,000	20	2009	building supplies
Thermold Designs	\$2,000,000	7	2009	injection molding
Kidde Aerospace	\$200,000	40	2009	aircraft fire protection systems
Absolute Plastics	\$3,000,000	30	2010	plastics
Select Tobacco	\$2,000,000	10	2010	warehousing
FY 2010-11				
Company	Investment	Jobs	Year	Product
Cott Beverage	\$2,500,000	10	2010	food
Reflective Recycling, Inc.	\$5,000,000	20	2010	glass recycling



TABLE 5. RESEARCH BASE: R&D CENTERS

Name of Center	Location	Affiliation	R&D Personnel	Total Employees
Microbac Southern Testing	Wilson	Corporate	4	74
Craft Technologies	Wilson	Corporate	1	10
Precision Stability Storage	Wilson	Corporate	4	4
Merck Stability Lab	Wilson	Corporate	30	350



TABLE 6. HIGHER EDUCATION RESOURCES: FOUR YEAR INSTITUTIONS

Institution	Location	Total	Full-Time	Part-Time	Under Graduate Full-Time	Graduate Full-Time	Total Annual Graduates	
							Program	Under Graduate
Barton College	Wilson	1,150	875	275	875	0	Business	50
							Nursing	37
							Social Work	20
							Cr. Justice	5
							Elementary Ed.	13
							Birth to Kindergarten	1
							Communications	8
							Accounting	7
							Sport Management	2
							Liberal Studies	12
							Gerontology	3
							Fitness Management	3
							English	1
							Religion & Philosophy	3
							Physical Ed	7
							Ed. Of Deaf	5
							Biology	10
							Spanish	0
							Psychology	3
							Middle School	3
							Athletic Training	3
							Studio Art	6
							Mgt. of HR	6
							History	2
							Special Ed	0
							Pol. Science	5
							Mathematics	1
							Computer Info. Sys.	3
							Chemistry	1
							Environmental Science	1
Social Studies	3							
Theatre	2							
Total	233							



TABLE 7. HIGHER EDUCATION RESOURCES: COMMUNITY COLLEGES

Wilson Community College

2009-2010

Program Name	Degree	Course Length	Enrollment
Information Systems Security	Associate in Applied Science	2 yr	17
Accounting	Associate in Applied Science	2 yr	61
Associate Degree Nursing (Integrated)	Associate in Applied Science	2 yr	70
Business Administration	Associate in Applied Science	2 yr	176
Community Spanish Interpreter	Associate in Applied Science	2 yr	9
Computer Programming	Associate in Applied Science	2 yr	2
Criminal Justice Technology	Associate in Applied Science	2 yr	98
Mechanical Engineering Technology	Associate in Applied Science	2 yr	30
Early Childhood Associate	Associate in Applied Science	2 yr	161
Electrical/Electronics Technology	Associate in Applied Science	2 yr	32
Fire Protection Technology	Associate in Applied Science	2 yr	80
General Occupation Technology	Associate in Applied Science	2 yr	3
Computer Information Technology	Associate in Applied Science	2 yr	97
Interpreter Education	Associate in Applied Science	2 yr	46
Medical Office Administration	Associate in Applied Science	2 yr	134
Networking Technology	Associate in Applied Science	2 yr	20
Office Systems Technology/Office Administration	Associate in Applied Science	2 yr	51
Paralegal Technology	Associate in Applied Science	2 yr	55
Teacher Associate	Associate in Applied Science	2 yr	68
Early Childhood Education - Special Education	Associate in Applied Science	2yr	4
Surgical Technology	Associate in Applied Science	2 yr	7
Associate in Arts	Associate in Arts	2 yr	274
Business Administration (Pre-Major)	Associate in Arts	2 yr	8
Business Education and Market Education (Pre-Major)	Associate in Arts	2 yr	2
Elementary Education	Associate in Arts	2 yr	10
Special Education	Associate in Arts	2 yr	1
Middle Grades Education	Associate in Arts	2 yr	0
English (Pre-Major)	Associate in Arts	2 yr	0
History (Pre-Major)	Associate in Arts	2 yr	0
Psychology (Pre-Major)	Associate in Arts	2 yr	6
Associate in General Education	Associate in General Education	2 yr	514
Associate in Science	Associate in Science	2 yr	122
Automotive Systems Technology	Diploma	1 yr	26
College Transfer Core	Diploma	1 yr	9
Cosmetology	Diploma	1yr	29
Electrical/Electronics Technology	Diploma	1yr	26
Heavy Equipment and Transport Technology	Diploma	1yr	17
Heavy Equipment Operator	Diploma	1yr	26
Practical Nursing	Diploma	1yr	24
Surgical Technology	Diploma	1yr	12
Welding Technology	Diploma	1yr	34
Certificate Programs			120
Total			2,481



TABLE 8. EMPLOYMENT/WAGES BY INDUSTRY

Major Industry	2010 2nd Qtr. Employment	2009 Annual Employment	2010 2nd Qtr Avg Weekly Wage	2009 Avg Weekly Wage
Total All Industries	37,673	37,182	\$717.00	\$691.00
Total Government	2,508	2,399	\$720.00	\$759.00
Total Private Industry	29,620	30,138	\$724.00	\$690.00
Agriculture Forestry	0	0	\$0.00	\$0.00
Fishing & Hunting	0	0	\$0.00	\$0.00
Mining	0	0	\$0.00	\$0.00
Utilities	0	24	\$0.00	\$523.00
Construction	3,154	3,059	\$728.00	\$714.00
Manufacturing	8,168	8,140	\$938.00	\$911.00
Wholesale Trade	1,759	1,649	\$670.00	\$710.00
Retail Trade	3,592	3,551	\$467.00	\$446.00
Transportation and Warehousing	102	771	\$1,102.00	\$753.00
Information	154	192	\$660.00	\$733.00
Finance and Insurance	1,431	1,323	\$1,137.00	\$983.00
Real Estate and Rental and Leasing	239	187	\$545.00	\$550.00
Professional and Technical Services	1,161	1,302	\$1,152.00	\$1,007.00
Mgt of Companies, Enterprises	1,109	1,085	\$1,367.00	\$1,184.00
Educational Services	580	507	\$558.00	\$595.00
Health Care and Social Assistance	3,311	3,394	\$576.00	\$573.00
Arts, Entertainment and Recreation	274	267	\$265.00	\$255.00
Other Services, Ex. Public Admin.	691	631	\$528.00	\$408.00
Public Administration	2,384	2,264	\$706.00	\$751.00
Unclassified	5	31	\$576.00	\$755.00



TABLE 9. AVERAGE SALARY BY SELECTED OCCUPATION

Occupation	Number of Employees	Avg. Entry Salary	Median Salary	Avg. Experienced Salary
Professional				
Accountants and Auditors	110	\$21.01	\$31.19	\$36.28
General and Operations Managers	430	28.51	\$48.06	\$57.84
Computer Programmers	20	\$17.90	25.86	29.84
Engineers	370	\$19.90	\$30.69	\$36.08
Retail				
Cashiers	600	\$7.13	\$8.73	\$9.54
Retail Salespersons	100	\$7.81	\$10.86	\$12.38
Stock Clerks and Order Fillers	340	\$7.97	\$12.19	\$14.30
Clerical				
Customer Service Representatives	N/A	\$9.91	\$14.09	\$16.18
Data Entry Keyers	70	\$9.79	\$11.91	\$12.96
Executive Secretaries and Administrative Assistants	330	\$13.97	\$17.85	\$19.79
Bookkeeping, Accounting, and Auditing Clerks	350	\$9.38	\$13.75	\$15.94
Receptionists and Information Clerks	380	\$9.21	\$11.71	\$12.95
Sales Representatives, wholesale & manufacturing	20	\$17.15	\$29.45	\$35.60
Unskilled				
Construction Laborers	N/A			
Refuse and Recyclable Material Collectors	140	\$10.19	\$11.40	\$12.00
Freight, Stock & Material Movers, Hand	800	\$7.87	\$13.30	\$16.02
Team Assemblers	N/A	\$8.66	\$13.01	\$15.18
Semi-Skilled				
Industrial Truck and Tractor Operators	280	\$8.55	\$11.75	\$13.35
Skilled				
Industrial Machinery Mechanics	130	\$21.65	\$29.62	\$33.60
Molding, Coremaking, and Casting Machine Setters	100	\$10.91	\$12.09	\$12.68
Welders, Cutters, Solderers, and Brazers	N/A	\$13.42	\$16.48	\$18.01
Technical				
Computer Support Specialists	190	\$15.81	\$24.32	\$28.57
Electrical and Electronic Engineering Technicians	10	\$16.34	\$27.05	\$32.40
Medical and Clinical Laboratory Technicians	N/A	\$11.78	\$15.68	\$17.63
Network and Computer Systems Administrators	100	\$27.88	\$38.35	\$43.59
Database Administrators	70	\$19.82	\$31.70	\$37.64
		Office	Manufacturing	
Average Work Week in Hours		40	40.4	

TABLE 10. WORKERS' COMPENSATION & UNEMPLOYMENT INSURANCE

Workers' Compensation	
Average Cost for All Manufacturing per \$100 Payroll	\$2.43
Maximum Weekly Benefit	\$836
Unemployment Insurance	
Taxable Wage Base 2009	\$19,700.00
Standard Beginning Tax Rate Percentage	1.20%
Average Among Existing Employers	1.96%
Statutory Amount for New Employers	1.20%
Maximum Weekly Benefit	\$476.00



TABLE 11. LABOR - MANAGEMENT RELATIONS

Labor Management Profile				
Is the State Right-to-Work		Yes		
Percent of Workforce Organized?				
All Workers		Less than 2%		
Manufacturing		Less than 2%		
Union Elections - Companies w/50 or more Employees, Last 5 Years		Number	% Won by Union	
No. and % Won by Unions in Manufacturing		2	0	
No. and % Won by Unions in Distribution		0		
No. and % Won by Unions in F.I.R.E.		0		
No. and % Won by Unions in All Sectors		2	0	
Unionized Employers		Product/Service	Union	Employment
Alliance One Tobacco USA		tobacco processing	BCTW	250 (full), 600 (peak)
Saint Gobain Container, LLC		glass bottles	GMP	390
Voith Fabrics		papermaker's press	ACTWU	225
Non-industrial Companies:				
Avante at Wilson		nursing home	UFCW	120
Embarq		communications	CWA	110
US Postal Service		mail delivery	APWU/NALC/NRLCA	84
Strikes & Work Stoppages		Last Five Years		
Number		0		
Average Duration		0		
Strikes by Company (Listing by Company)				
Company Name		None		
Industry NAICS Code				
Union Involved				
No. of Striking Workers				
Duration of Strike				
Strike Called by National or Local Union				



TABLE 12. TRANSPORTATION

Major Highways Linking Area		
Interstate	I-95, I-795	
Limited Access, Four Lane	US 264 Bypass	
US	US 264, US 301, US 117	
State	NC 42, NC 58	
Improved Two Lane		
US		
State	NC 581, NC 222, NC 91, NC 42	
Distance in Miles to the Five Nearest Metro Areas		
Metro Area	Miles	
1. Raleigh	47 miles	
2. Greenville	38 miles	
3. Rocky Mount	18 miles	
4. Goldsboro	26 miles	
5. Fayetteville	76 miles	
Motor Carriers/Trucks		
No. of Common Carriers Serving the Area	27	
No. of Common Carriers with Local Terminals	16	
Railroads (by Rail Carrier)		
Name	CSX, Norfolk Southern	
Main or Branch Line	Main	
Shortline or National	National	
Nearest Switching Yard (miles)	Wilson	
Ports		
Nearest Port (Name, City, Miles from Area)	Morehead City, NC - 120 miles	Wilmington, NC - 142 miles
River, Lake or Ocean	river (4 miles from open sea)	river (26 miles from open sea)
Channel Depth	45 ft.	44 ft.
Turning Basin	east - 45 ft. deep and west - 35 ft. deep	42 ft.
Barging Facilities	barge fleet area	
General Cargo Facilities	1,000,000+ sq. ft. of covered storage, 30 acres of paved, open storage	~1,000,000 sq. ft. of covered storage, 100+ acres of paved, open storage
Containerized Facilities	yes	yes
Storage Facilities	yes	yes
Highways Serving Port	I-95, I-40, US Hwy 17, US Hwy 70, NC Hwy 24	I-40, US Hwy 17, US Hwy 74
Railways Serving Port	1	1
No. of Freight Forwarders Serving Area (approximate)	39	65
No. of Import/Export Brokers Serving Area (approximate)	15	
No. of International Courier Firms Serving Area	15	
Commercial Airport		
Name	Raleigh-Durham International Airport (RDU)	
Hub Status		
Distance from the Community in Miles	45 miles	
Hours of Operation	Open 24 hrs. a day; tickets are available at 4:30 a.m.	
No. of Runways	3	
Runway Lengths	10,000 feet; 7,500 feet; 3,550 feet	
Carriers (Names) Serving Airport	27	
Passenger	Air Canada, AirTran Airlines, America West, American & American Eagle, Continental & Continental Express, Delta & Delta Connection, Frontier, JetBlue, Southwest, United & United Express, US Airways & US Airways Express	
Air Cargo	BAX Global, DHL Worldwide Express, Federal Express, United Parcel Service	
Approved Capital Expansion Plan	Yes	
Flights to Eight Largest Cities Served	Daily Nonstop Flights	
1. New York (La Guardia 21; Kennedy 12; Newark 6)	39	
2. Atlanta	15	
3. Chicago	13	
4. Washington, D.C. (Dulles 5; National 16)	21	



TABLE 12. TRANSPORTATION

5. London, England	1
6. Toronto, Canada	3
7. Boston	13
8. Dallas-Fort Worth	7
Number of Nonstop Flight Destinations	84
Nearest General Aviation Airport	
Name	Wilson Industrial Air Center
Location/City	Wilson
Driving Distance from the Community in Miles	in community
No. of Runways	3
Runway Lengths	4500 feet
Full Instrument Landing Capabilities	No
Hours of Operation	8am-6pm 7 days a week; on call 24 hrs. a day
No. of Days Closed Due to Inclement Weather in the Last 3 Years	1
Foreign Trade Zones in Area	
Designation	Zone 67
Number	2
Site/Location	190,374 sq. ft warehouse space
No. of Acres	40-acre tract of undeveloped land
Operator	North Carolina State Port Authority
Custom Port of Entry in the Area	
Name	Raleigh-Durham International Airport
Warehouses	
No. of Bonded Warehouses in the Area	1
No. of Public Warehouses in the Area	17
Overnight Express Service Availability	
Federal Express	
Hub Classification	
Latest Pick-Up Time	7:30 p.m.
Earliest Delivery	10:30 a.m.
Next Day Delivery Guarantee	10:30 a.m.
Saturday Delivery	yes, by 12 noon
Zone Classification	
UPS	
Hub Classification	Rocky Mount, NC
Latest Pick-Up Time	7:00 p.m.
Earliest Delivery	8:30 a.m.
Next Day Delivery Guarantee	8:30 a.m.
Saturday Delivery	yes, by 9:30 a.m.
Zone Classification	105
DHL	
Hub Classification	Goldsboro, NC
Latest Pick-Up Time	4:45 p.m.
Earliest Delivery	9:00 a.m.
Next Day Delivery Guarantee	3:00 p.m.
Saturday Delivery	yes, by 12 noon
Zone Classification	
United States Post Office	
Nearest General Mail	Rocky Mount, NC
Latest Pick-Up Time	8:00 p.m.
Earliest Delivery	8:30 a.m.
Next Day Delivery (specify States)	yes
Nearest Bulk Mail Facility	Mercer Street branch, Wilson, NC



TABLE 13. OCCUPANCY/SUPPLY

Business Parks		Total Acreage	Available Acreage	Square Ft.	
Industrial		1510	1197	5.8 million	
Office/Mixed Use		975.6	414	1.5 million	
Average Cost Per Acre for Fully Developed Sites		Cost			
Industrial		\$25,000.00			
Office		\$25,000-\$35,000			
Average Asking Rents (Gross Rent Per Square Foot)					
Office		\$12.00			
Warehouse, non CBD		\$2.00-\$4.00			
Industrial, non CBD		\$3.00-\$5.00			
Vacancy Rates		Percent			
Office		10%			
Warehouse, non CBD		17%			
Industrial, non CBD		6%			
Number of Buildings Available By Size (in Sq. Ft.)		Total	Office	Warehouse	Industrial
Less than 25,000		24	18	3	1
25 - 49,999		4	1	0	2
50 - 99,999		5	0	3	1
100 - 149,999		5	0	0	4
150 - 199,999		1	0	0	1
200 - 249,999		0	0	0	0
250,000 or Higher		1	0	0	1



TABLE 14. UTILITIES & SUPPORT SERVICES

Water & Sewer	
Water Availability	
Major Source	Buckhorn Reservoir
% of Population Increase Served from the Source	
Water Treatment	
Name of Provider	City of Wilson
Rated Capacity (mgd)	18,000,000 gpd
Average Daily Demand (mgd)	9-12,000,000 gpd
Peak Demand (mgd)	11,000,000 gpd
Chemical Breakdown of Water	Available Upon Request
Cost per 100 Cubic Feet	\$2.24-\$3.12
Water Connection Fee	\$25.00
Sewer Treatment	
Name of Provider	City of Wilson
Type of Service	Tertiary treatment
Rated Capacity (mgd)	14,000,000 gpd
Average Daily Demand (mgd)	9,000,000 gpd
Peak Demand (mgd)	13,500,000 gpd
Cost per 100 Cubic Feet	90% of water consumption multiplied by \$3.39
Four inch Sewer Tap	\$500.00
Electric Power	
Name of Company	City of Wilson - Wilson Energy
Communities Served	City of Wilson & Wilson County and small portions of 6 adjoining counties. Four small municipalities in Wilson County are not served by Wilson Energy.
Company-Net Importer or Exporter of Power	City of Wilson-Importer
Name of Power Pool Membership	NC Eastern Municipal Power Agency
State Electric Power Deregulated (yes or no, if yes provide date of fully effective deregulation)	No
Natural Gas	
Name of Provider	City of Wilson-Wilson Energy
Average Cost for Industrial Users (\$ per mcf)	Firm \$13.02 per MCF Interruptible \$9.75 per MCF Average \$11.23 per MCF
Firm Contract Rates	\$200 + \$1.280 per ccf
Interruptible Service Rates	\$200 + monthly/multi-month rate; hedging also allowed.



TABLE 14. UTILITIES & SUPPORT SERVICES

Telecommunications	
No. of Local Service Providers (local exchange carriers and competitive local exchange carriers)	1
No. of Internet Service Providers	15
Central Offices of Local Service Providers	
Name of Office	CenturyLink
Location	Tarboro, NC
Service Characteristics of the Office	
Switch Technology (Digital or Analog)	Not available
Fiber Service Provided (yes or no)	yes
Monitored Remotely or On-Site	Not available
ISDN Available from this Switch	yes
ADS2 Available from this Switch	yes
DSL Available from this Switch	yes
Central Office on Self-Healing Fiber Ring (yes or no)	Not available
Dual Feed from 2 Separate Switching Offices Likely Available	Not available
Points of Presence (POPs) of Long Distance Carriers	
Carrier	CenturyLink
Location	Rocky Mount
Microwave or Hardwire	Hardwire
Dual Fiber Feed from the Central Switching Office of the Local Exchange Carrier	yes
Diverse Routing Available	yes
Fiber Optic Broadband Service	
Provider	City of Wilson
Services Offered	High speed data, land-line telecommunications (including local, long distance, T-1, and PRI)
Establishing Costs	Typically waived
Monthly Costs	
Tier 2 Broadband	\$39.95 - \$149.95
Tier 3 Broadband	\$256 - \$5700
Phone Access Line	\$26.95
Business Package (CID, CW, 3Way, Hunting)	\$39.95
VoIP	\$40.00
Other Broadband Providers	Time Warner Cable
Business Support Services	
Number of companies	
Tool & Die	
Machine Shop	6
Welding	16
Office Equipment Service & Repair	5
Temporary Employment Services	5
United States Post Office (Including Performance Ratings)	
Distance to Nearest General Mail Facility	12 miles
% of Mail On-Time	99%
Efficiency Rating	99%
Nearest Bulk Mail Facility	
Location (City)	Greensboro, NC
Distance fom Community	127 miles



TABLE 15. ENVIRONMENTAL

Environmental Data				
Area in Attainment for Federal Air Pollution Regulations	Yes	No	If No, Degree of Exceedence & Any Anticipated Change	
Carbon Monoxide	X			
Lead	X			
Nitrogen Dioxide	X			
Ozone	X			
Particular Matter	X			
Sulfur Dioxide	X			
State Instituted a One-Stop Air & Water Quality Permitting System	X			
Average Permit Approval Time From Date of Completed Routine Application				
Air Permit	90 days			
Water Permit	30 days			
Hazardous Waste Permit	1 year			
Nearest Licensed Hazardous Waste Disposal Site				
	Name of Site	City	Mileage from Service Area	Class
	Safety-Kleen (Division of Waste Mgt)	Raleigh	35	TSD Permit
Landfill Location (s)				
	Capacity Left at Current Site(s)	Plans for New Capacity		
4537 Landfill Road, Wilson, NC	1 year	2010		
Contact Information				
	Name of Agency	Address	Telephone No.	Fax No.
Air Quality	NCDENR	1641 Mail Service Center	919-733-3340	919-715-3060
Water Quality	NCDENR	Raleigh, NC 27699-1641		
Hazardous Waste	NCDENR			



TABLE 16. GOVERNMENT

City Government	
Form (Structure), such as Mayor/Council	Mayor/Council
No. of Elected Officials	8
Mayor	
Name	C. Bruce Rose
Years in Office	16
Next Election Date	November 2011
City Manager (Yes or No)	Yes
County Government	
Form (Structure), such as County Commission	County Commission
No. of Elected Officials	7
Top Elected Officials	
Name	Sid Boyette
Title	Chair, County Commissioners
Years in Office	8
Next Election Date	November 2014
County Manager (Yes or No)	Yes
State Government	
Form (Structure), such as Assembly and Senate	Assembly and Senate
No. of Elected Officials	
Upper House Representing Area	1
Total Statewide Upper House	50
Lower House Representing Area	2
Total Statewide Lower House	120
Does legislature convene	
Twice a Year	Once a Year
Governor	
Name	Beverly E. Perdue
Years in Office	3
Current Term Expiration Date	January 1, 2013
Allowed to Run for Another Term (Yes or No)	Yes
Next Election Date	November 2012
US Government Representation	
Congressional Districts Listed by District No. in the Service Area	Districts #1 and #3
US Congresspersons Serving the Area	
Name	Walter Jones G.K. Butterfield
Years in Office	17 4
Current Term Expiration Date	January 2013 January 2013
Next Election Date	November 2012 November 2012
US Senators	
Name	Kay Hagan Richard Burr
Years in Office	3 6
Current Term Expiration Date	January 2015 January 2017
Next Election Date	November 2014 November 2016



TABLE 17. QUALITY OF LIFE

Climate			
Average Daily Temperature	High	Low	Average
July	89.4	67.5	78.5
January	50.4	28.6	39.5
Annual Average Temperature	59.8		
Rainfall in Inches	46.96		
Snowfall in Inches	4.7		
Wind Speed in Miles per Hour (Annual Average)	7.5		
Number of Days Sunny or Partly Sunny (Annual)	216		
Elevation (Mean Feet Above Sea Level)	109.9		
Personal Income Tax (in Ranges)		Rate Range	
State		6 - 7.75%	

For further Tax information, visit <http://www.dor.state.nc.us/individual/index.html>

Housing	
Please visit www.ncrealtors.com for the most current information	
Total number of Homes on the Market	582
Number of townhomes/condominiums	18
Number of Single Family Homes for Sale by Price (New and Existing)	
Under - \$100,000	189
\$100,001 - \$200,000	221
\$200,001 - Over	172
Estimated median house or condo value in 2009	\$123,497

Sports			
Major & Minor College & Professional Teams	Professional		College
	Major	Minor	
Football	No	No	No
Baseball	No	Wilson Tobacconists	Yes
Basketball	No	No	Yes
Hockey	No	No	No
Soccer	No	No	Yes

Culture			
No. of Enclosed Regional Malls	1		
No. of Religious Institutions	Protestant	Catholic	Synagogues
	133	1	0
Top Five Annual Events	Event	Dates	
	Bankers' Holiday	December	
	Theater of the American South	May	
	Barton Concert Series	Quarterly	
	1st Fridays on the Lawn Concert Series	September, October	
	Whirligig Festival	November	
Cultural Places & Amenities	Museums	Dance Companies	Symphony Orchestras
Number by type	1 Science	4	1
	1 Art	Theater Companies	Art Galleries
	1 African American History	5	3
	1 Baseball		

Health Care		
Hospitals	No. of Hospitals	No. of Beds
	1	315
Physicians & Dentists in the Area	Physicians	Dentists
	106	32
Ratio per 1,000 Population	1.36 per 1,000	.41 per 1,000



TABLE 17. QUALITY OF LIFE

Education		
Number of School Districts	1	
	Public Schools	Private Schools
Elementary School Enrollment	5,767	*
Secondary School Enrollment	6,338	*
Total Enrollment	12,105	1,028
Spending per Student	\$7,811.55	N/A
Instructional		
Student-Teacher Ratios		
Elementary School	21:1	
Secondary School	17:1	
7th Grade Standard Achievement Test Results		
Test Name	Reading, Math	
Average Score	NCEOG	
	46.5% passing reading; 67.4% passing math	
ACT		
% of Students Taking the Test	less than 1%	
Average Score	N/A	
SAT		
% of Students Taking the Test	47%	
Average Score	1423	
% of High School Seniors		
Attending College	4 year 47.1%; 2 year 37.3%	
Entering the Labor Market	6%	
Mandatory Competency Testing for High School Graduation (Yes or No)		
If Yes, % of Students Passing on First Attempt	yes	
Science & Technology Magnet Schools	82.60%	
Specialized High Schools	none	
Tech Prep Programs	none	
Occupational Clusters or Career Pathways	yes	
Vocational High Schools	yes	
Private Schools	5	
Elementary Schools		
No. of Schools	5	
Total Enrollment	Enrollment is combined with secondary	
Average Annual Tuition	\$3,650.00	
Secondary Schools		
No. of Schools	4	
Total Enrollment	Enrollment is combined with elementary	
Average Annual Tuition	\$3,650.00	

